



FOR IMMEDIATE RELEASE  
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## **RANCH-WAY FEEDS CERTIFIED A HACCP AND SAFE FEED/SAFE FOOD FACILITY**

**Ranch-Way Feeds** of Fort Collins, CO has received third-party certification by Facility Certification Institute (**FCI**) for the implementation of their Hazard Analysis and Critical Control Points (**HACCP**) Program and has also received Safe Feed/Safe Food Certification Program certification administered by the American Feed Industry Association (**AFIA**). Becoming HACCP and Safe Feed/Safe Food-certified means the facility demonstrates and ensures continuous improvements in delivering safe, wholesome livestock feed for the growth and care of animals. These are one-of-a-kind, voluntary programs. Certified facilities go above and beyond federal requirements to ensure the highest standards in manufacturing and processing are followed each and every day.

Joel G. Newman, AFIA president and chief executive officer, said, “**Ranch-Way Feeds** should be commended for showing leadership in this important program. The employees have gone the extra mile to demonstrate a strong commitment to food safety and offer reasons to their customers and consumers for increased confidence in the products they provide. The companies participating in the Safe Feed/Safe Food are making outstanding efforts.”

FCI’s HACCP Program is a systematic approach to the identification, evaluation and control of food-safety hazards. This management system encompasses the analysis and control of three types of hazards: biological, chemical, and physical. The implementation of HACCP echoes the quality control efforts that are paramount to **Ranch-Way’s** way of doing business. Quality control is the job of everyone involved in designing, manufacturing, packaging, and delivering Ranch-Way Feeds.

AFIA’s Safe Feed/Safe Food Certification Program is open to livestock feed and pet food manufacturers, ingredient suppliers, integrated producers, meat producers, meat processors, feed purchasers, livestock producers, renderers and others who want to validate a commitment to food safety through pro-active leadership. It signifies that qualifying companies have embraced the feed industry’s role in creating feed-based programs; they are doing their part to reduce food safety risks; they are participating in an approved risk-management program; and they are aggressively practicing risk reduction.

The **Ranch-Way Feeds** mill was originally established in 1868 as a grist mill producing flour and was powered by water from the Poudre River. In 1948 the manufacture of flour stopped and the production of livestock feed started and has continued ever since. **Ranch-Way Feeds** employs approximately 60 people, has over 3,000 formulations, services dealers in 7 states, operates a retail store at the feed mill as well as a store in Santa Fe, New Mexico, called **The Feed Bin**. **Ranch-Way Feeds** is proud to be locally owned and operated. **Ranch-Way Feeds** is a proud supporter and sponsor of the Larimer County Fair and 4-H and FFA programs.

Now celebrating its Centennial year, AFIA, based in Arlington, VA., is the world’s largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal feed industry and its suppliers. AFIA also is the recognized leader on international industry developments. Members include more than 500 domestic and international companies and state, regional, and national associations. Member-companies are livestock feed and pet food manufacturers, integrators, pharmaceutical companies, ingredient suppliers, equipment manufacturers and companies which supply other products, services and supplies to feed manufacturers.

The feed industry makes a major contribution to food safety, nutrition and the environment, and it plays a critical role in the production of healthy, wholesome meat, milk, fish, and eggs. More than 75 percent of the commercial feed in the United States is manufactured by AFIA members.

### NOTE TO EDITORS:

For additional information, please contact Bonnie Szidon, financial services manager.